

LastLift App Privacy Policy

Version	Date	Updates
1.0	13 December 2022	First edition

LastLift (“we”, “us”) is privately owned, managed and operated by Edward Sainsbury. We want to make sure you have the best possible skiing experience, and that means treating your data as we would want ours to be treated.

Our contact details

Name: Edward Sainsbury

E-mail: info@last-lift.com

The type of personal information we collect

We do not collect or process any personal information.

Your LastLift subscription

We do not receive, collect, process or have access to the AppleID connected to your subscription. This is processed by Apple. We do not track any of your activity within, or outside of the app.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases Apple rely on for processing this information is legitimate interest. It is necessary to process and manage your subscription.

Location data

LastLift does not collect or process any personal data and our services do not rely on any of your personal data. Many of LastLift’s features, such as directions and routing use your location. We therefore use precise location data from your mobile device when you use the app. Any location data is stored locally on your phone and can be deleted at any time.

If you would rather LastLift did not use your location, you can turn this off in your phone settings. Note that many location-based features would no longer work as expected.

For third-party partners, such as social media networks or messaging services, location data will only be shared with your explicit permission, and only if and when you choose to share it.

Third party providers

LastLift uses the Maps SDKs (specifically those for iOS) from Mapbox to provide slippery maps. Mapbox collects anonymous information about how people use their mapping service, powered by the Mapbox Telemetry analytics platform. The SDK sends de-identified location and usage data to Mapbox whenever the host app causes it to be gathered. You can read more about how Mapbox processes your personal data [here](#). You can find out more about Mapbox and opt out of Mapbox Telemetry by clicking the info button in the top left corner of the map screen within LastLift.

Note that LastLift is not a processor of any personal data collected by Mapbox.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at info@last-lift.com

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>